

Reputation counts for everything!

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The problem

- Every year in Europe about 400 people, mostly vulnerable road users such as pedestrians, cyclists and motorcyclists, are killed in accidents involving HGVs
- Accidents often related to change of vehicle direction at crossings, junctions or roundabouts when drivers fail to see other road users in the blind spots which exist in the area immediately around their vehicles



In the UK – a disproportionately larger problem than elsewhere?

- Foreign lorries which only account for one per cent of HGVs on Britain's roads
OR
- At any one time up to 1 in 7 of the largest vehicles on the road is now a left hand drive vehicle - equivalent to around 14,000 vehicles per day
- Selected issues:
 - Different road traffic laws – often as simple as drivers having “problems” coping with driving on the “wrong side” of the road
 - Different language
 - Spot checks have shown that one in five foreign HGVs are not roadworthy
 - Drivers exceeding the time they are allowed to drive in a day
- The result....involved in about 30 fatal accidents a year