

Pete Thomas
Loughborough University



**DECADE OF ACTION FOR
ROAD SAFETY 2011-2020**



Road Safety Management

UN Decade of Action

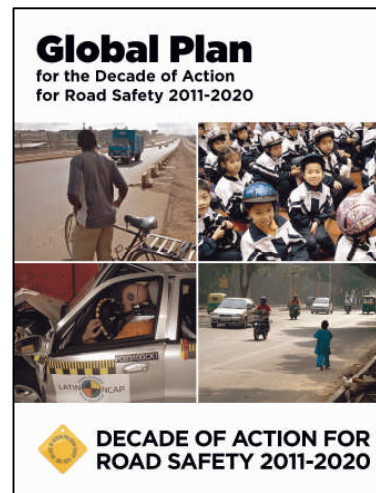
11 May 2011

Pete Thomas

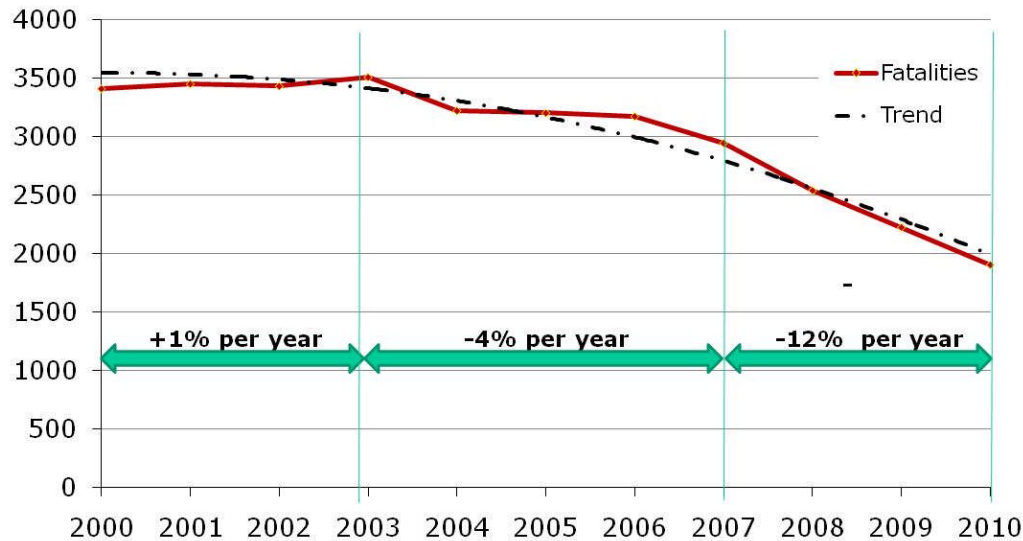
Professor of Road and Vehicle Safety

Transport Safety Research Centre

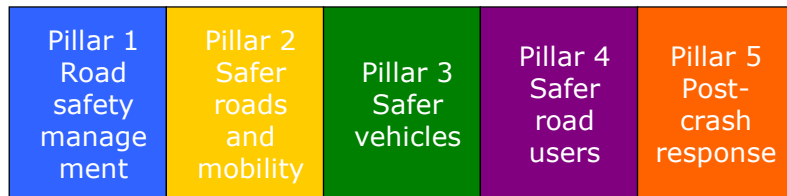
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Road safety performance of the UK



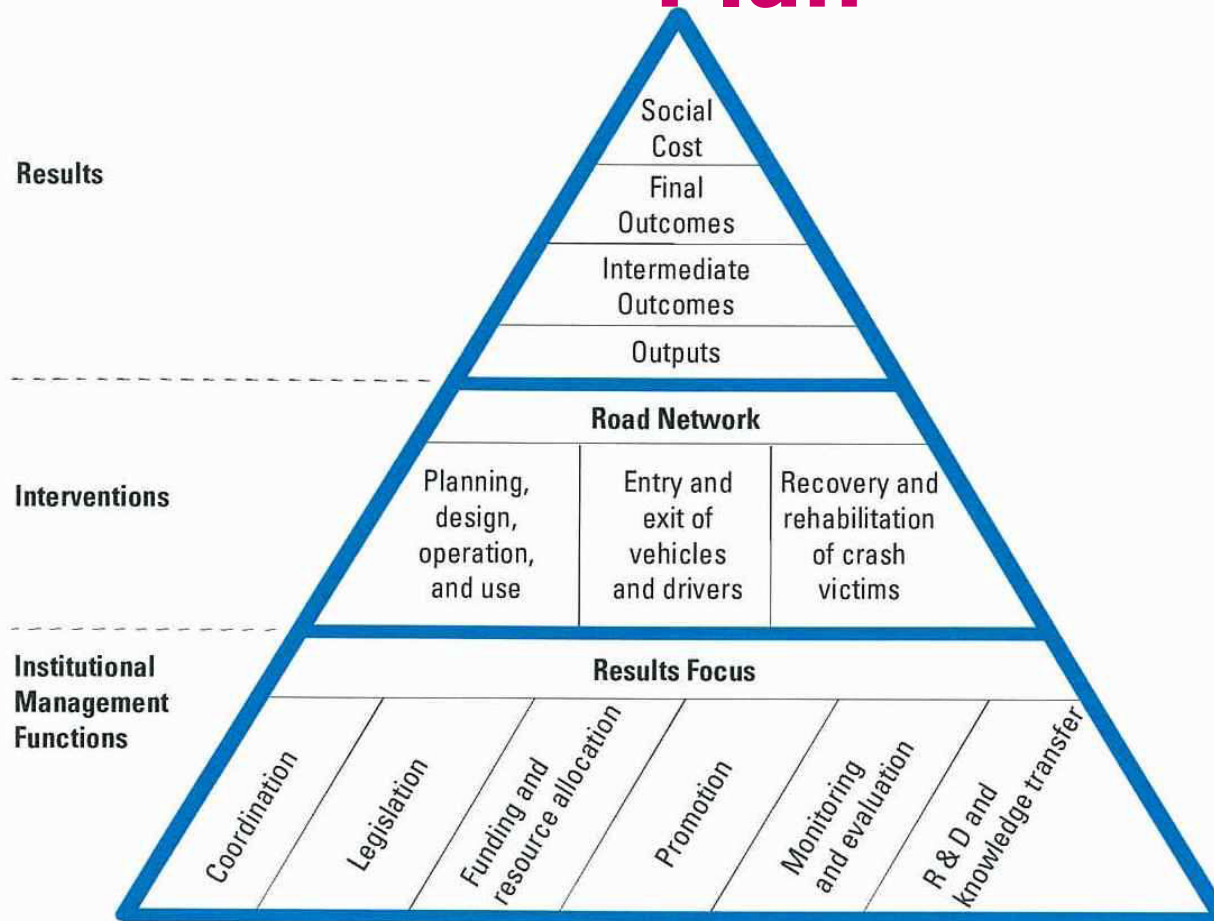
Council of Ministers of Transport (3.2.2010)
ENDORSES the proposal to continue with the objective of **halving the number of road deaths in the EU as a whole for the next ten years**



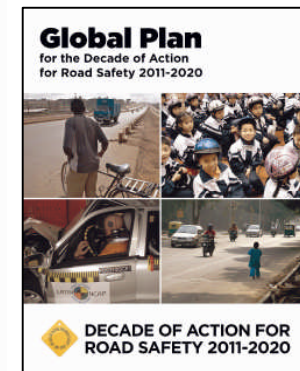
Accident/casualty type	Value per casualty	Value per accident	total value (£million)
Fatal	1,585,510	1,790,200	3,680
Serious	178,160	205,060	4,510
Slight	13,740	21,370	2,980
Damage only		1,880	4,640
Total			15,810

RCGB 2009

Recommendations from the Global Plan



Source: Bliss and Breen, building on the frameworks of Land Transport Safety Authority, 2000; Wegman, 2001; Koornstra et al, 2002; Bliss, 2004.

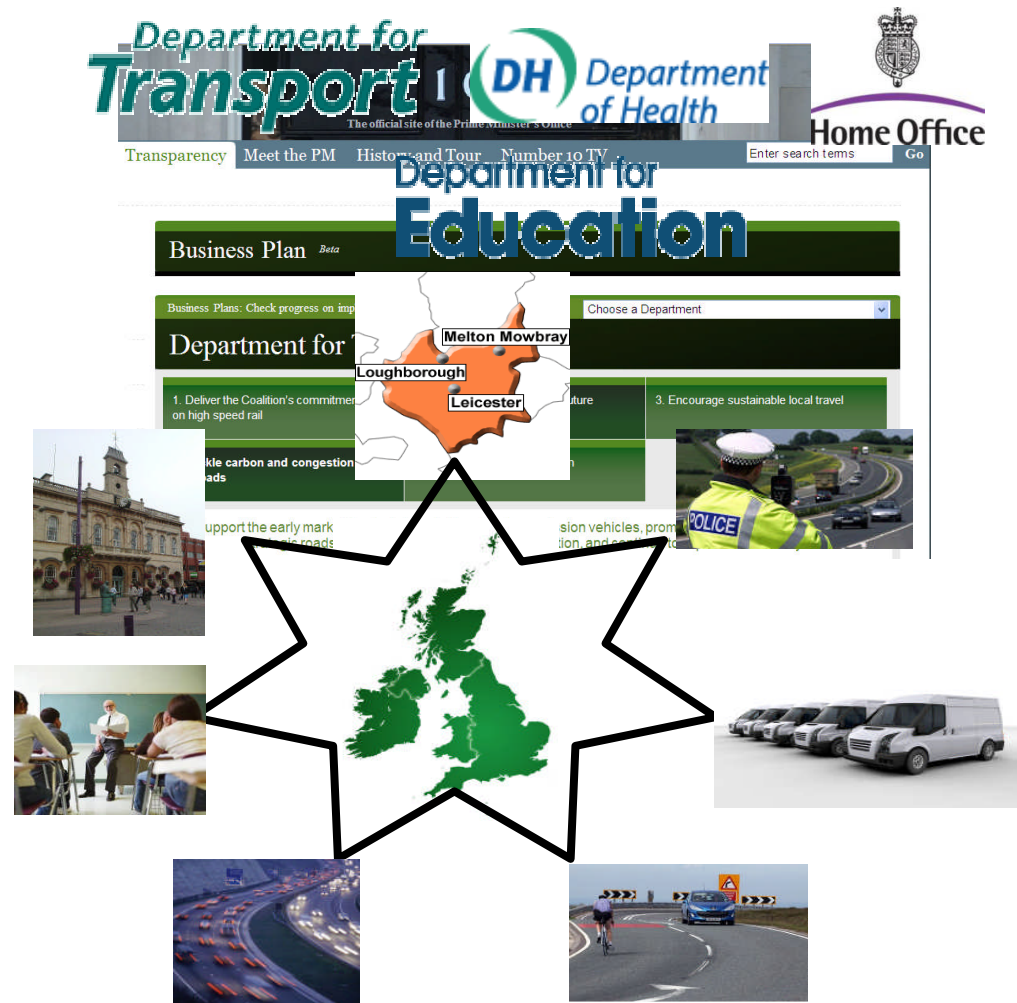


Institutional management functions

- Lead Agency
 - Ownership of strategy and goals
 - Accountable for casualty reduction

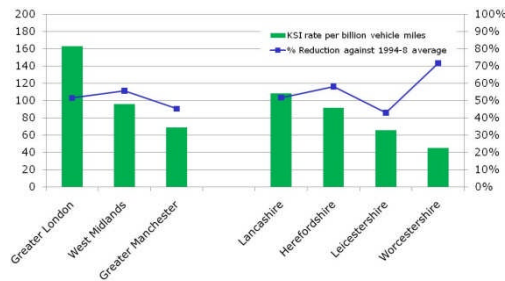
- Multi-sectoral integration – all stakeholders

- Benchmarking



Evidence base

Purpose	Data Type
Priorities and goals	Accident data - macroscopic to in-depth to special studies
Monitoring	<p>Results Fatalities, injuries, social cost</p> <p>Intermediate outcomes Speeds, restraint use, helmet use + others</p> <p>Process indicators E.g. hours of police patrol, volume of infringement notices, length of road treated,</p> <p>Context data Exposure, attitudes, traffic environment</p>
Technical evaluation and new interventions	Research data In-depth accident data, field operational trials





Pete Thomas
Professor of Road and Vehicle Safety
Director, Transport Safety Research Centre
Loughborough Design School
Loughborough University
Leicestershire
LE11 3TU
United Kingdom
Tel: +44 (0)1509 226931
p.d.thomas@lboro.ac.uk

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