



NEXT BASE
Dash Cams

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NEXTBASE

Who is Nextbase?

- Privately owned UK company
- Automotive heritage
- Market share of 82% in UK dash cam market
- Product ranged in over 4,000 shops
- Over 60 product awards - including 4 Which Best Buys





WHAT?

DASH CAM OVERVIEW



Who has a dash cam?

There will be an estimated 3 million dash cams on the UK roads by the end of 2018

Why Nextbase?

“Your independent witness” – accepted by insurers and Police as proof.

As dash cams have developed we have been asked by consumers “how do I send it to the Police”

We wanted to do our bit for road safety!

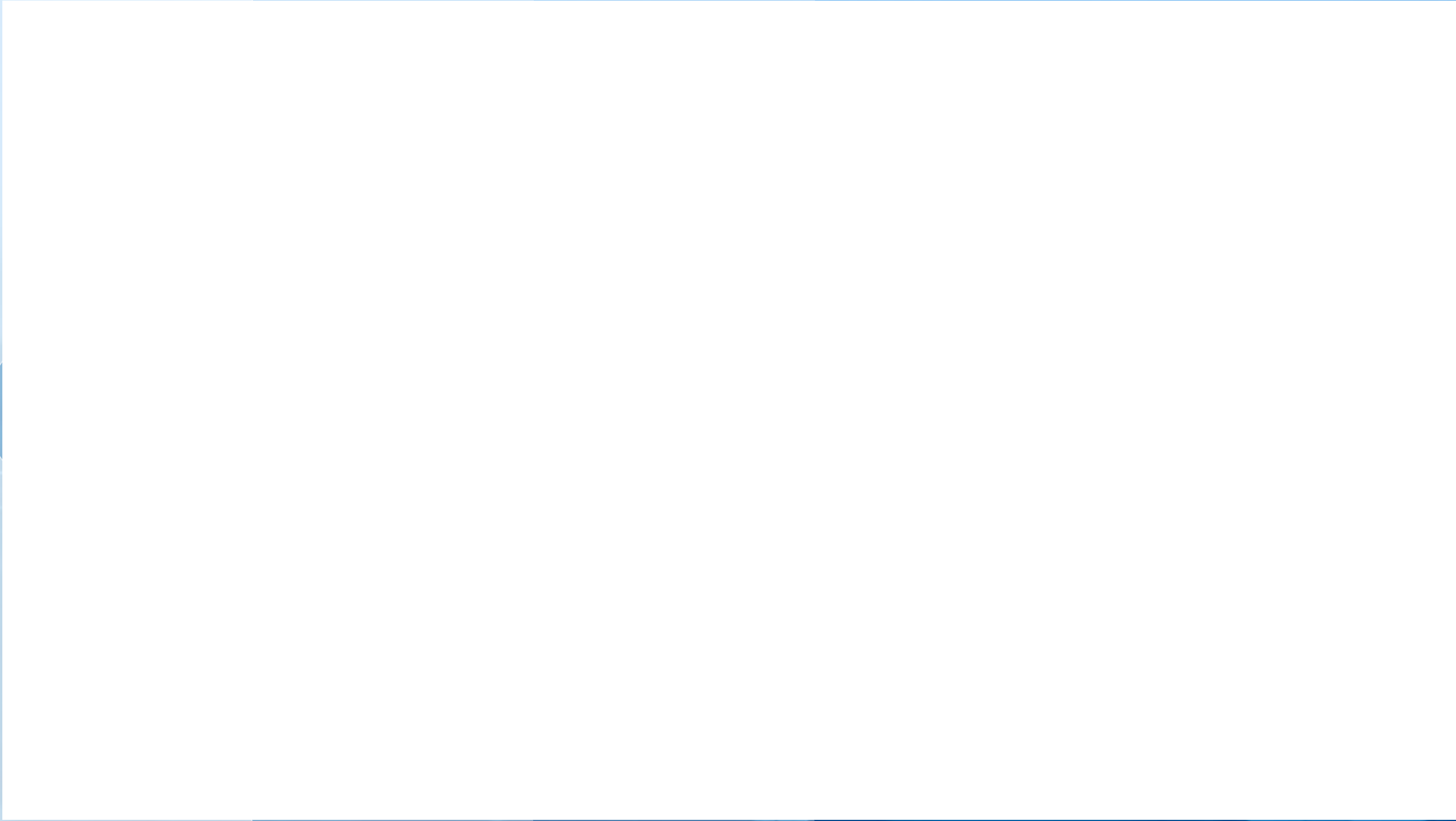


Road Safety

Helping improve road safety

- We strongly believe that Dash Cams are the MOST useful tool to influence road safety in the UK with an aim to make a marked difference on accident and road death rates in the next few years...
- Brake – We have just started working with Brake and Cycling to amplify our road safety message.
- **NATIONAL DASH CAM SAFETY PORTAL LAUNCH**
Build on amazing work started by John Roberts and the team in Wales in Operation Snap







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Thank you

Come and chat to us