

Driving for Better Business: Not business as usual

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Driving for Better Business

REDUCING RISK • CUTTING COST • IMPROVING COMPLIANCE

It's not just business as usual



The Work Related Road Safety Challenge – Which laws apply?

- Health and Safety at Work Act
- Management of Health and Safety at Work Regulations
- Health and Safety Offences Act
- Road Traffic Act 1988
- Road Safety Act 2006
- Corporate Manslaughter and Corporate Homicide Act
- Road Vehicles (Construction and Use) Regulations
- Carriage of Dangerous Goods Regulations



Driving for Better Business: Aim, Ambition and Mission

The Aim

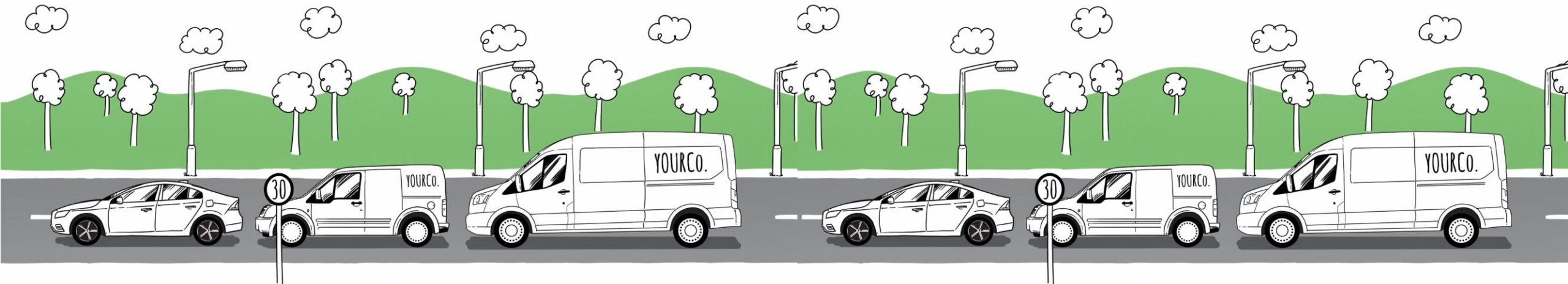
To improve the awareness of work-related road safety, employers' duty of care and employees' responsibilities.

The Ambition

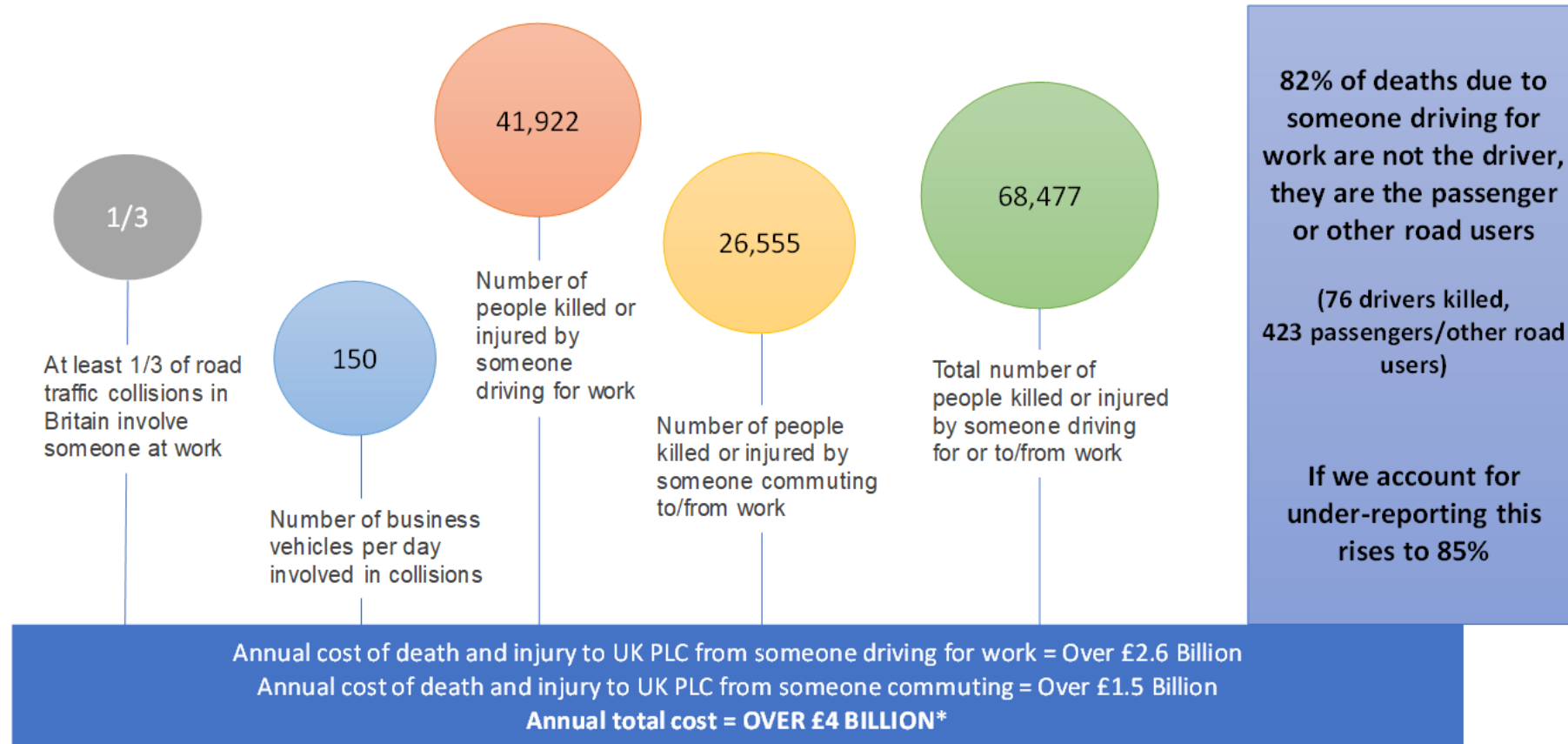
To bring about a radical change in how organisations think about work-related road safety.

The Mission

To improve the levels of compliance for all those who drive or ride for work and to demonstrate the dramatic business benefits of managing work-related road safety more effectively.

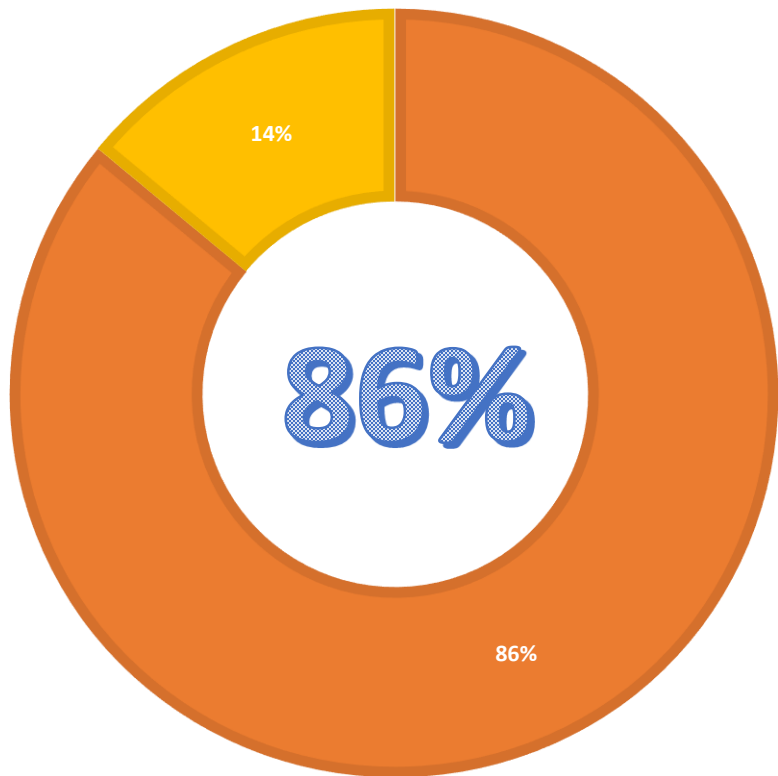


The Work Related Road Safety Challenge



Known to be significantly under reporting true scale of the problem
Academic research suggest only 20% of collisions record journey purpose

The Work Related Road Safety Challenge

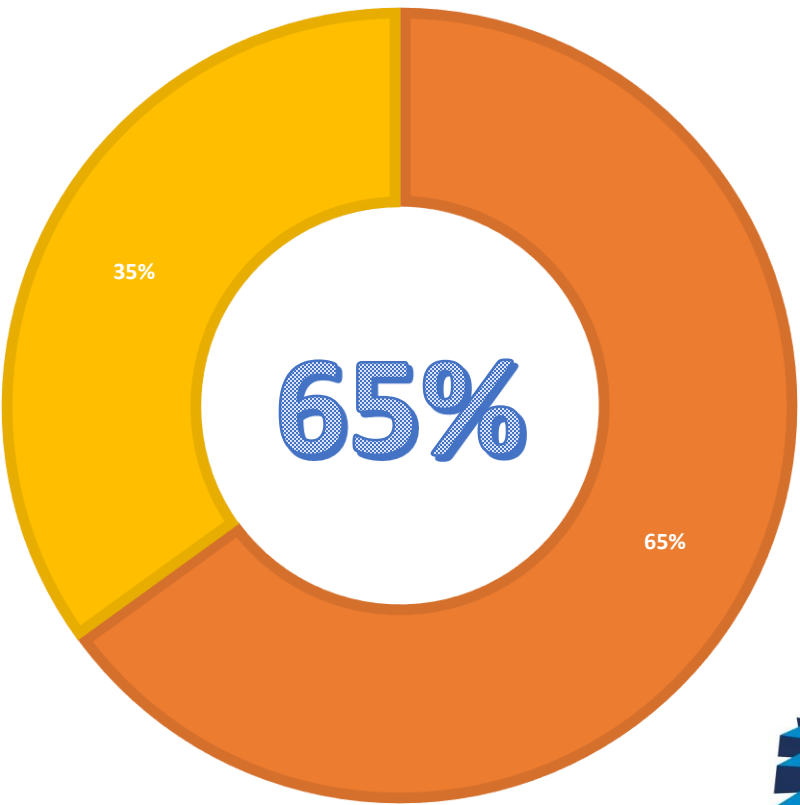


Percentage of fleets that have experienced a collision in the past 12 months

(IAM RoadSmart)

Percentage of all company vehicles that will be involved in an incident in the next 12 months

(AA Drivetech)



Reducing Work Related Road Risk – Why DfBB?

- Raises awareness of the importance of work-related road safety in the private and public sectors
- Has strategic links to other road safety areas of concern
- Working in partnership with the HSE to promote the legislation, guidance and good practice
- Central hub for all work related advice, guidance and good practice



Reducing Work Related Road Risk – Why DfBB?

- Easy steps to compliance and meeting health and safety standards for road risk
- Contributes to:
 - Protecting customers and staff
 - Cost efficiencies
 - Reducing incidents on the road and cost to UK PLC
 - Effective collaboration between Public and Private sectors
 - Enabling British employers to be safer, compliant and more efficient
- Creates an expectation for WRRR compliance within our Supply Chains



Reducing Work Related Road Risk – Where to find the DfBB information?



www.drivingforbetterbusiness.com

Reducing Work Related Road Risk – What does DfBB provide?



A toolbox to check risk and meet compliance with minimum standards for H&S legislation

Easy steps with full guidance, free to access and use

A DfBB Commitment to state that as an employer you meet WRRR H&S standards

Reducing Work Related Road Risk – What does DfBB provide?

Helpful Next Steps

Next steps and resources to:

- Continuously improve
- Address specific risks



Fleet Software



Driver Improvement



Telematics



Safer Vehicles

Reducing Work Related Road Risk – Public Sector Summit

House of Commons, 22nd January 2019

“Public sector and their supply chains must be compliant”



Reducing Work Related Road Risk – Private Sector Summit

**McLaren Automotive
Thought Leadership Centre,
8th May 2019**

For CEOs representing all major sectors
with driving/transport challenges

- Engaging the UK's leading business and industry sectors
- Discussing common challenges for a free-flowing Strategic Road Network
- Improving awareness and driving improvements in WRRS standards through business networks and supply chains



Part of UN Global Road Safety Week
Theme: Leadership



Reducing Work Related Road Risk – The Supply Chain, your captive audience

All should be complying with H&S legislation including driving at work



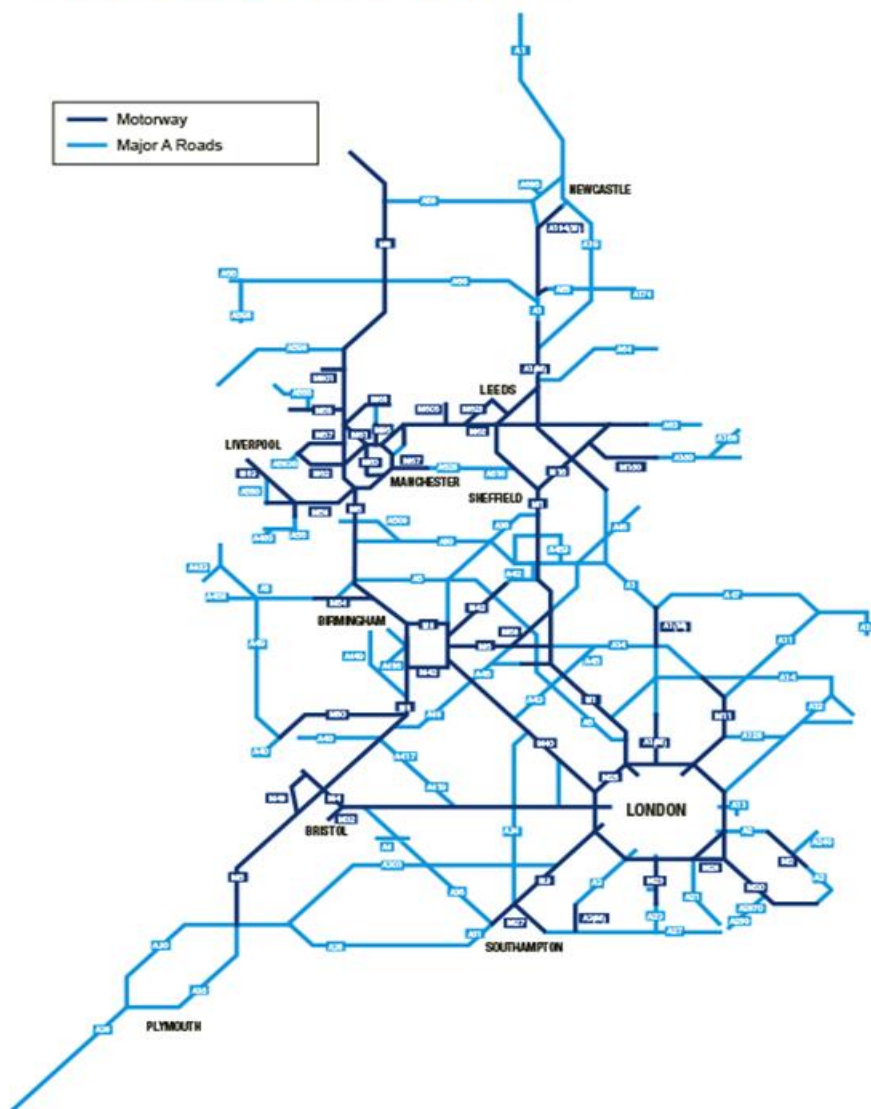
Driving for Better Business is the enabler – easy steps to compliance

Reducing Work Related Road Risk– Compliance Strategy



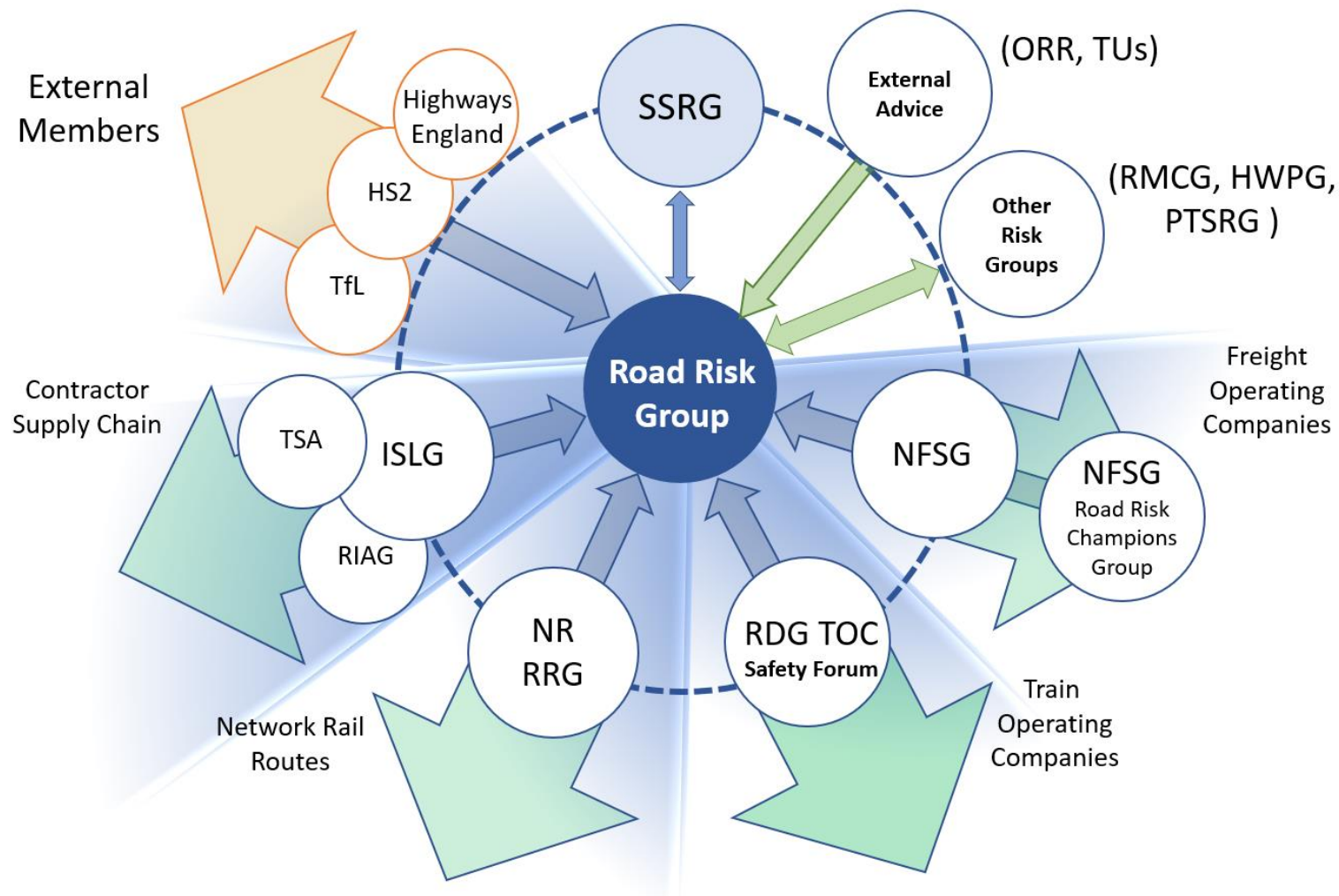
Reducing Work Related Road Risk– Compliance Strategy

The Strategic Road Network



- Delivering multi-agency initiatives
 - HSE, police, customs, DVSA and Traffic Officer Service
- 9 pilot events targeting;
 - Driver compliance
 - Roadworthiness
 - Load security
 - Towing
 - Tyres
- Over 85% average non- compliance rate
- Engaging with the companies
- Deterrent effect as well as raising awareness

Reducing Work Related Road Risk – The Gig Economy



Reducing Work Related Road Risk – A moral, financial and legal imperative for all of us





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Connect ♦ Inspire ♦ Lead