Safe Road Users and Enforcement Technology

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national highways

ITS United Kingdom
Better transport through technology

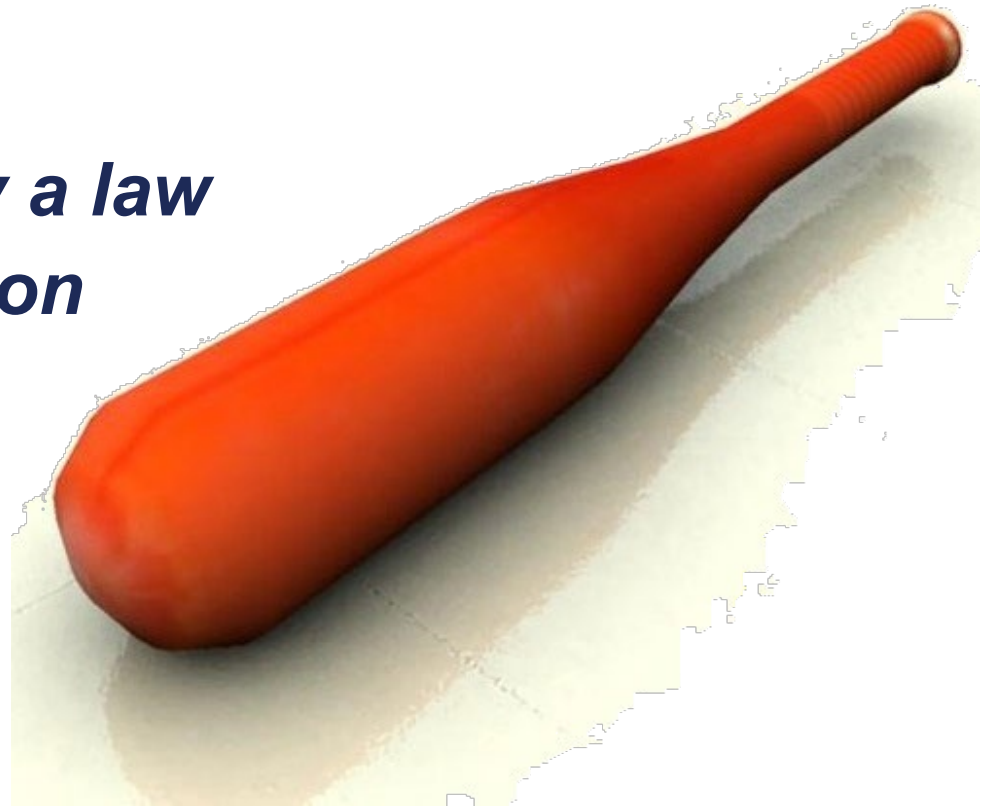
JENOPTIK
MORE LIGHT

What is Enforcement?

Cambridge Dictionary

"The process of making people obey a law or rule, or making a particular situation happen or be accepted"

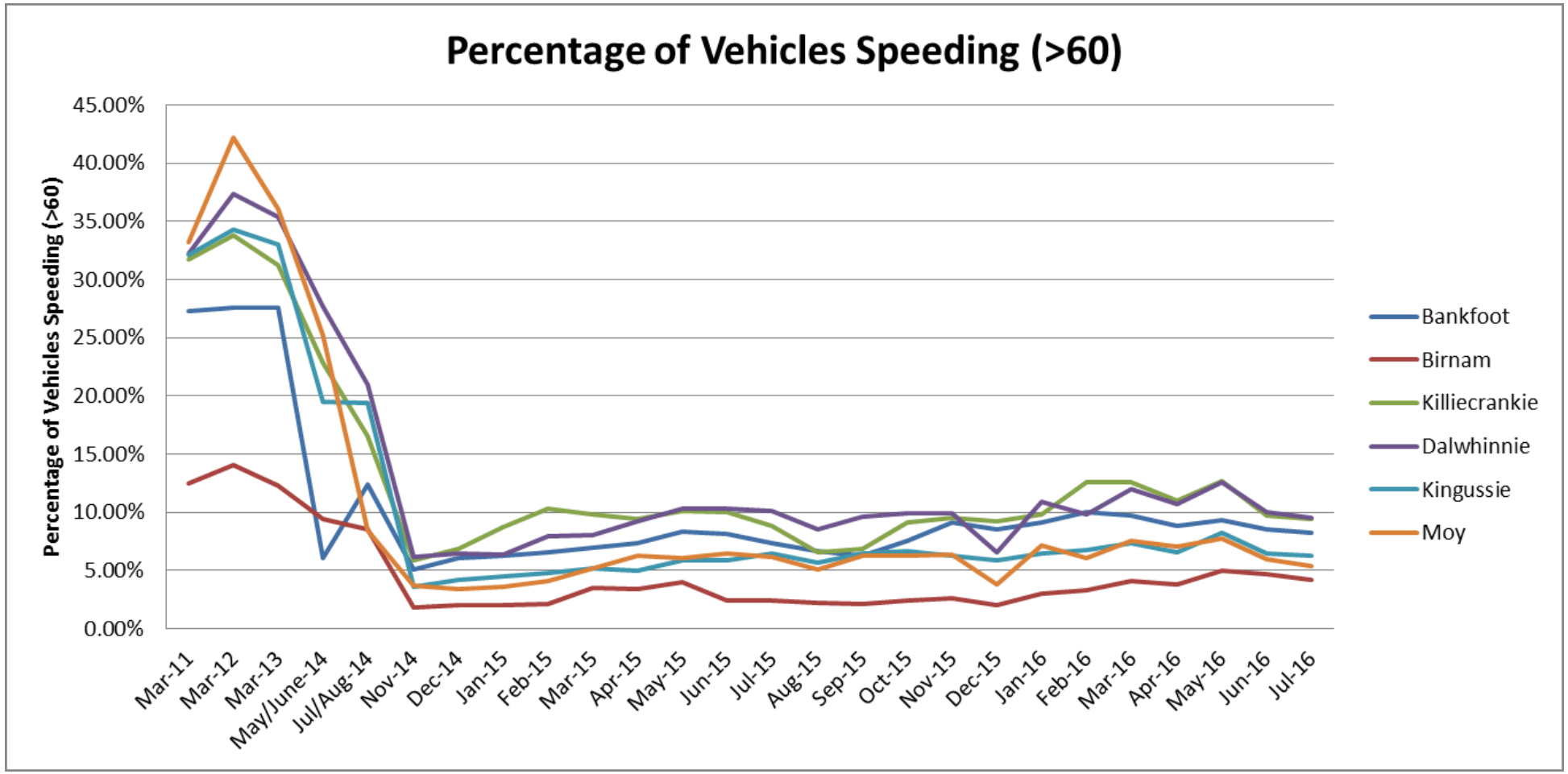
- This can sound 'heavy handed'
- What is it that we want to achieve?
- Isn't it better to encourage the 'right' behaviours?



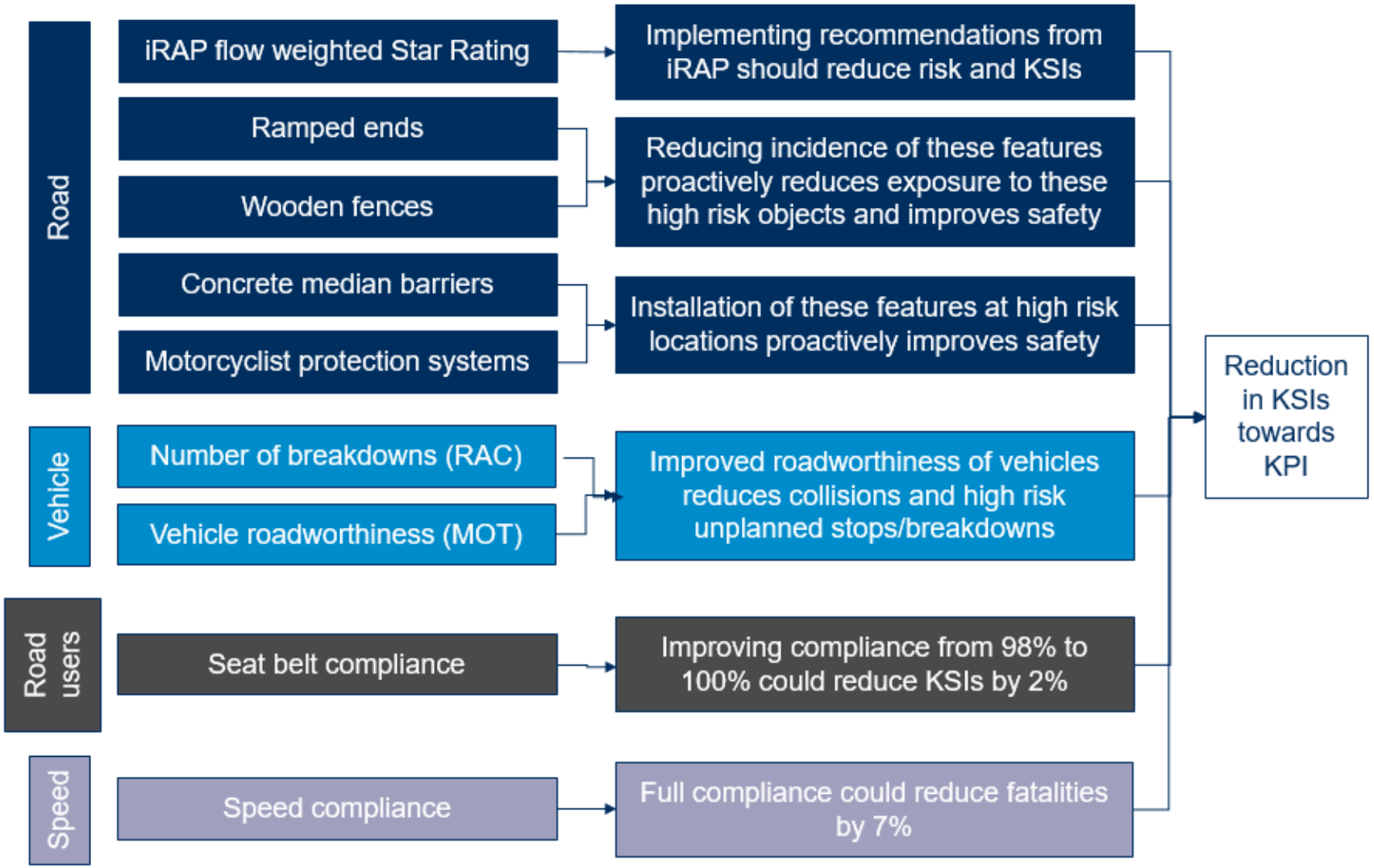
Can you make people comply rapidly?

A9 Scotland – 220km of Average Speed Cameras.

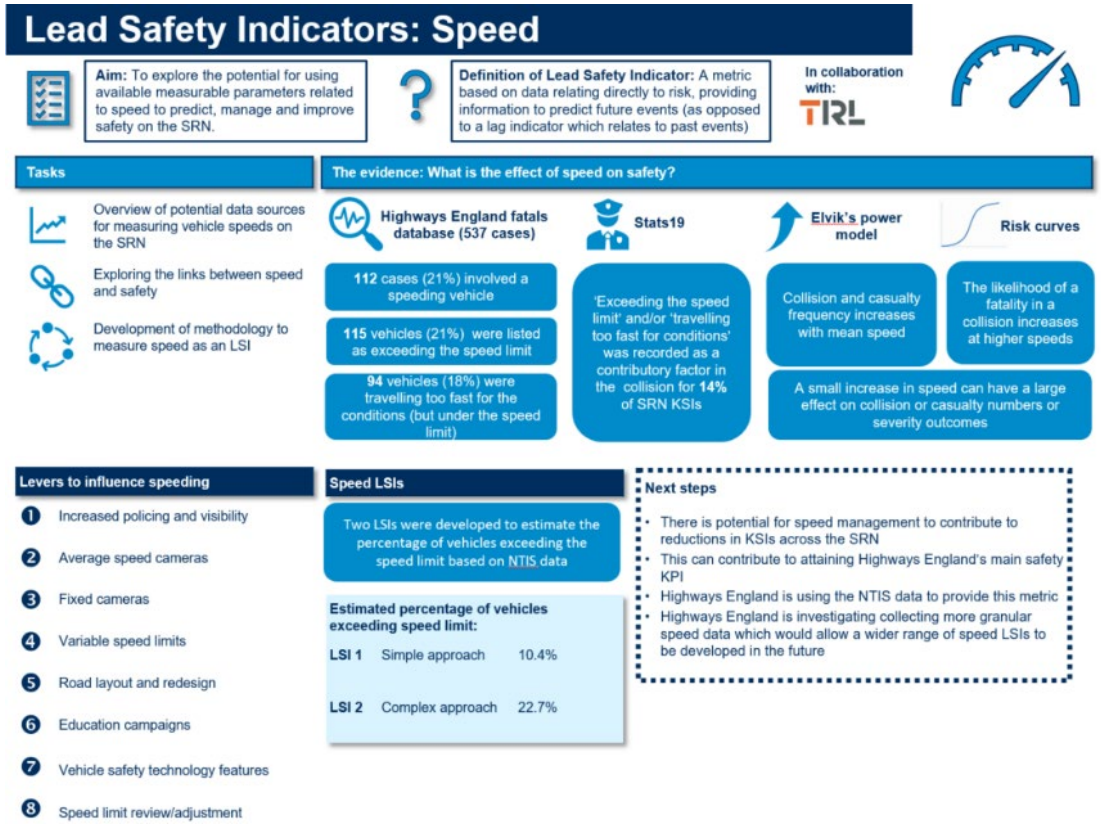
Independent loop sites were in place before, during and after installation:

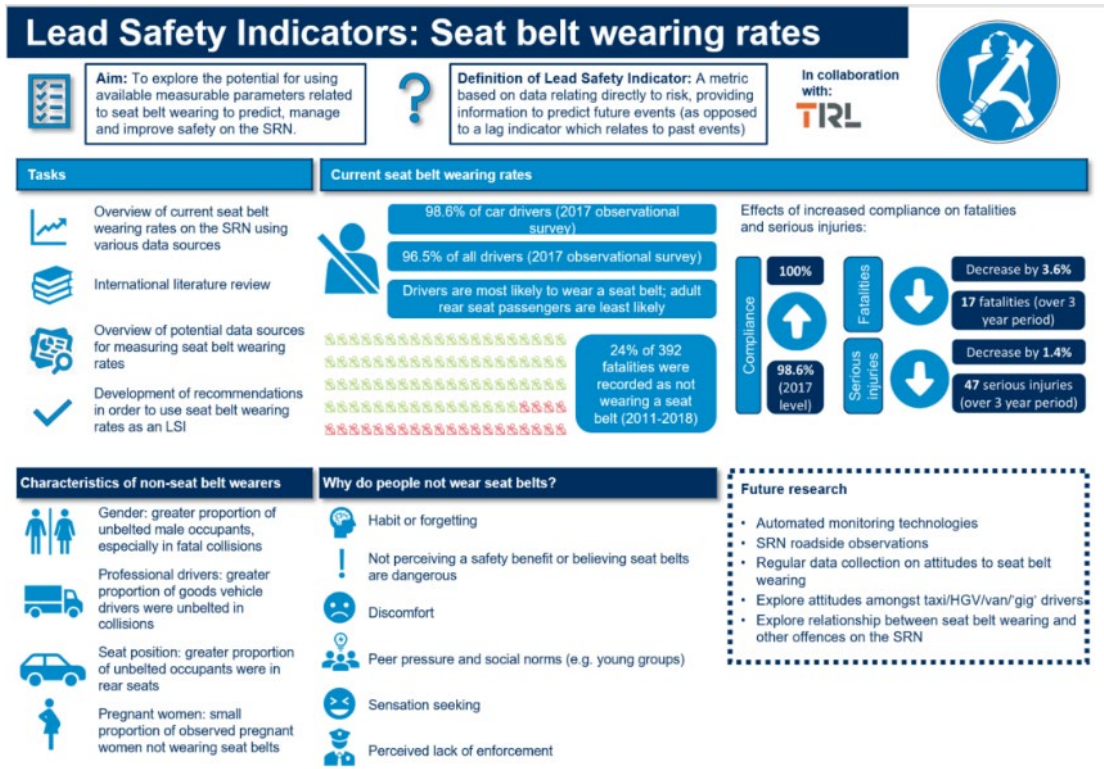


Example of Lead Safety Indicators



Speed and Seat belt Lead Safety Indicators





A249 Sheppey Crossing, Kent
Case Study – Changing Behaviour

A249 - A history of speeding & casualties

"Britain's biggest road accident"

September 5th 2013

- Poor weather
- Very high speeds for the site / conditions
- 130 vehicles involved
- 100s injured but no fatalities

Initial Outcomes:

- TTRO for 50mph introduced
- Not-enforceable (signage issues)

SPECS Solution

- 50mph limit increased to 70mph
- Visible SPECS installation in 2017.

Not a panacea, but reduces some risk

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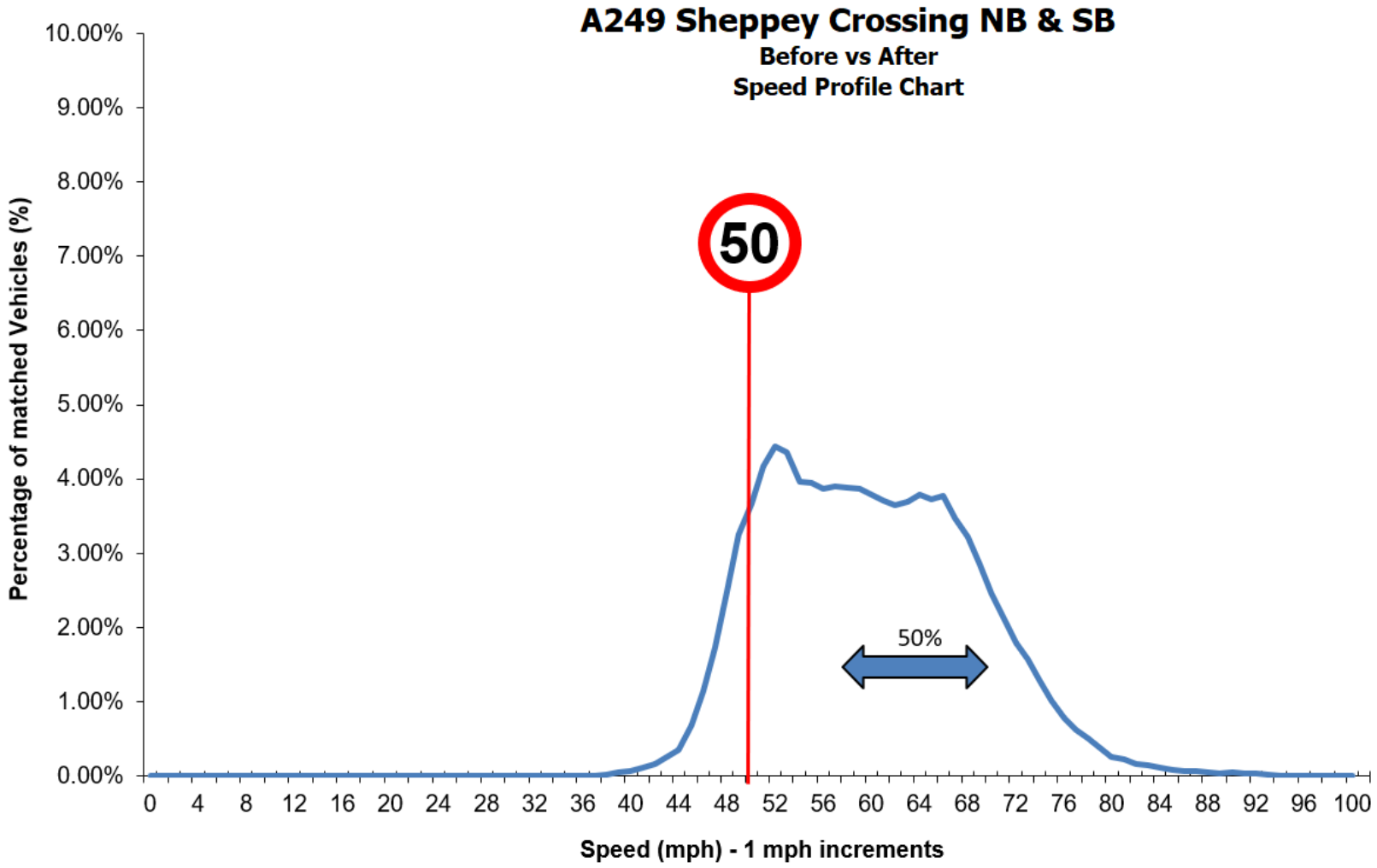

	50mph PRE	70mph POST
85th %ile speed	68.6	65.5
Vehicles exceeding limit	86.04%	1.93%
Vehicles at 5mph above limit	65.15%	0.32%
Vehicles at 10mph above limit	45.84%	0.06%
Vehicles at 15mph above limit	27.27%	0.02%
Average speed	60.0	60.1

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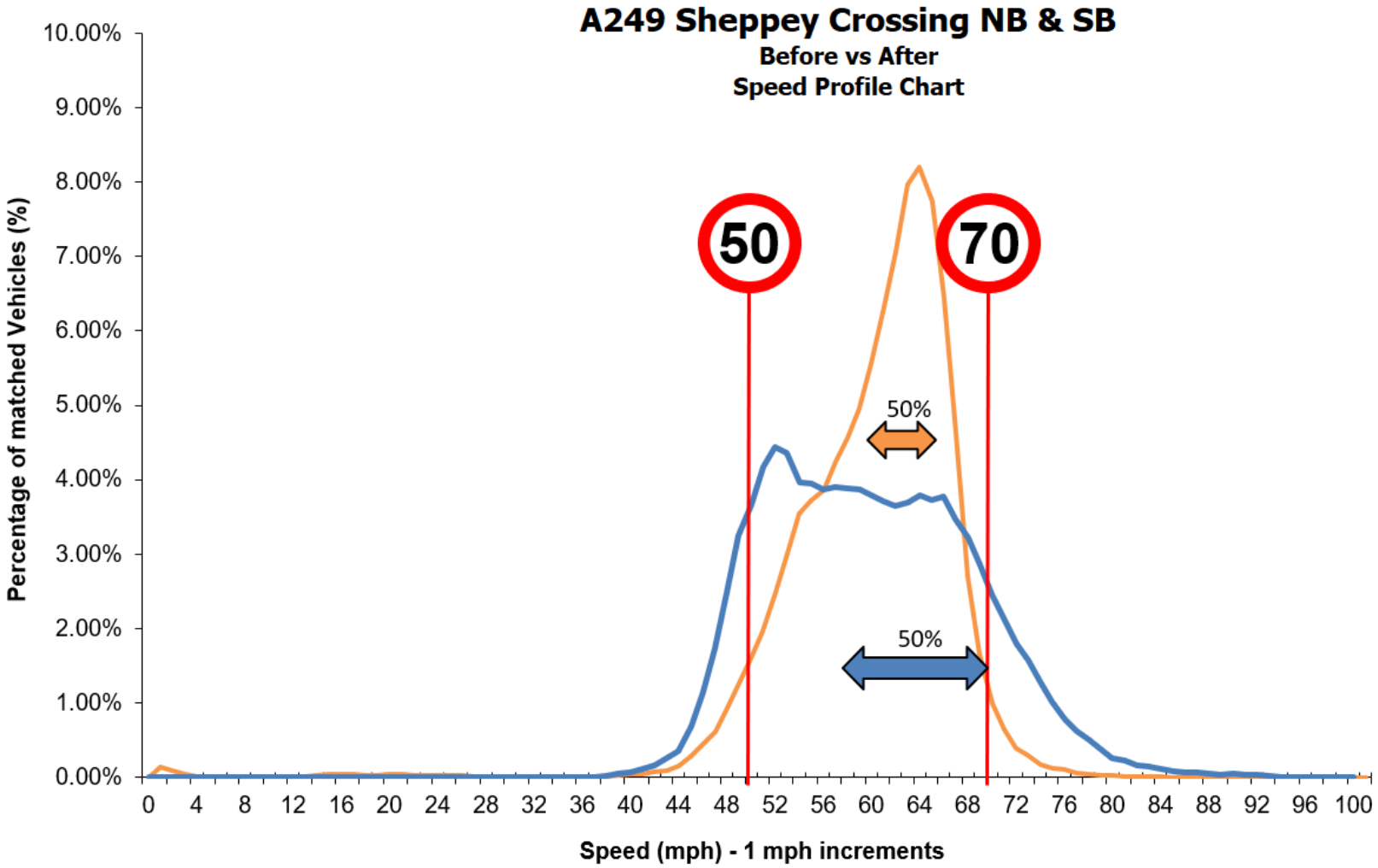

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Tailgating Detection technology

- Trial Start: October 2020
- Monitoring L1, instances of tailgating below 0.67 seconds ‘thinking time’ in the Highway Code

- Oct 2020 – Sept 2021; identified **60,343 tailgating instances**
- Nov 2020 – Worked with Northamptonshire Police – Sent **2,144** warning letters to repeat offenders (seen 2 or more times)
- Developed educational material in line with Space Invader campaign
- Survey to gather insight – **38%** response rate

Warning letter survey

Latest data collected	06/05/2021			
Completed	831	-	Rate	38.8%
Male	612		Commuting	226
Female	107		Working	486
n/a	112		Leisure	46
			Vehicle not present	26
			No longer own the vehicle	13

I did not think I was driving too close	139	29.3%
I changed lane and mis-judged the other vehicle's speed	54	11.4%
The driver in front of me slowed suddenly	52	10.9%
The driver in front of me was hogging the overtaking lane	52	10.9%
The driver in front of me was going too slow	28	5.9%
Other people were driving at the same distance so I assumed it was OK	27	5.7%

Mobile phones and seat belts

Trial Start: May 2021

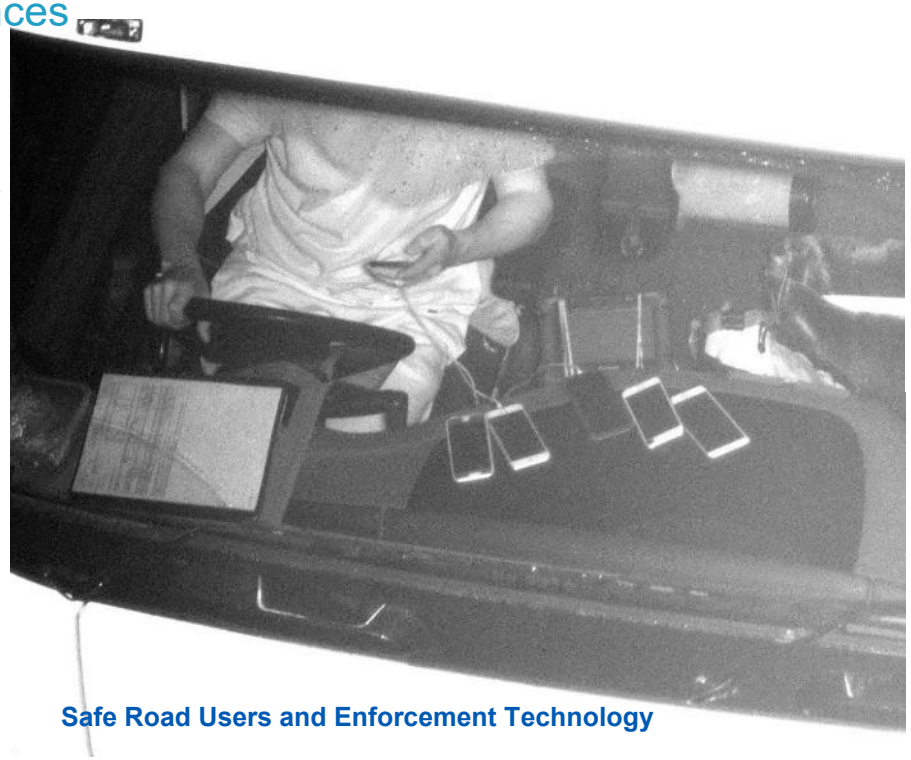
Monitoring L2 to Oct 31st

Monitoring L1 & L2 Nov 1st to Jan 17th

25,275 Mobile Phone Offences

6,555 Likely Mobile Offences

6,982 Seat Belt Offences



Reviewed **1,044** Seat Belt Offences

(Nov – Jan)

High number of commercial vehicles:

Type	Count	Percentage
Cars	120	11.5%
Coaches	133	12.7%
Horsebox	21	2%
Lorry	407	39%
Van	323	31%
Taxi	26	2.5%
Other	14	1.3%

Some particularly stood out…

Mobile phones and seat belts

Thank you!

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