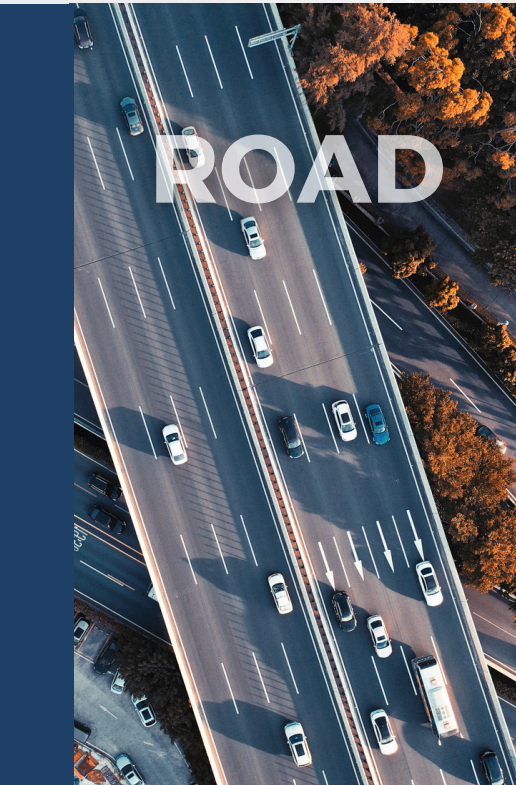


SPONSORSHIP PACK

Information for sponsors and exhibitors



PACTS supports the UN Decade of Action for Road Safety
Founder member of the European Transport Safety Council



Welcome

Thank you for considering sponsorship of the Parliamentary Advisory Council for Transport Safety (PACTS).

Your support will contribute to our purpose of promoting transport safety in the UK through informed and evidence-based policy recommendations.

About PACTS

The Parliamentary Advisory Council for Transport Safety – better known as PACTS – promotes evidence-based solutions to achieve safe transport for all. Established in 1981, its founder members were responsible for the legislation which made front seat-belt wearing in cars compulsory in Britain.

The unique features of PACTS are that it is a multi-modal transport safety body and focuses on working with UK parliamentarians, governments, professionals and other key stakeholders. It is independent and has no financial or sectoral interests. PACTS provides the secretariat to the All-Party Parliamentary Group for Transport Safety.

PACTS is a charity with over 100 member organisations which provide PACTS with a vital source of income, advice and technical collaboration. For further information, please visit <http://www.pacts.org.uk/about/>, or contact Jamie Hassall, Executive Director, admin@pacts.org.uk



Meet Our Team



**Jamie
Hassall**
Executive Director



**Margaret
Winchcomb**
Deputy
Executive Director



**Oliver
Blair**
Advocacy Officer



**Elva
Tehan**
Finance Officer



**Mabyn
Dueck**
Project Manager



**Wioletta
Zywicka**
Communications
and Membership
Officer

Why Sponsor Us?

1. Visibility and Exposure:

- Your organisation's logo prominently displayed on materials and associated publications.
- Acknowledgement in press releases and media coverage related to PACTS events and initiatives.

2. Networking Opportunities:

- Access to PACTS events, seminars, and conferences, providing a platform for networking with key stakeholders, policymakers, and industry experts.

3. Demonstrating Corporate Responsibility:

- Showcase your commitment to safety and responsible business practices by aligning with an organisation dedicated to reducing transport-related harm.



Sponsorship Opportunities



PACTS CONFERENCES



WESTMINSTER LECTURE



WORKING PARTY MEETING



RESEARCH FUNDING



PARLIAMENTARY ENGAGEMENT



BRIEFINGS

Please get in touch for rates and to find out more.

PACTS events



PACTS typically organises:

- **Two one-day conferences each year (spring and autumn);**
- **The prestigious annual [Westminster Transport Safety Lecture](#);**
- **A joint Working Party meeting each year; and**
- **Various parliamentary briefings and report launch events.**

PACTS events are content-rich and provide thought-leadership. Speakers are selected for their expertise, relevance and speaking qualities. Programmes are carefully structured to combine technical and policy aspects, public and private sector inputs and to provide delegates with opportunities to contribute to the debates and for networking. A Government minister often gives the keynote speech. PACTS strives to achieve diversity in speakers and participants.

The conferences are usually held in central London with a hybrid facility and the annual Westminster Lecture for Transport Safety is held in person, and whenever possible in the Palace of Westminster (Houses of Parliament). Other events are usually held in Westminster.

Details of past PACTS events are on [our website](#).

Who attends PACTS events?

Recent PACTS conferences and Westminster Lectures have attracted some 100-150 delegates and speakers. Those attending PACTS events are typically influential decision-makers within their organisations both in the public and private sector.

We attract a broad range of attendees including MPs, civil servants, transport professionals, contractors, local authority officers, police chiefs, health service providers, insurers, technology providers, researchers, road user group representatives and others.

Here is some of the recent feedback from delegates and sponsors:

“
‘I really enjoyed the day. I thought that there was a great mix of very informative speakers and I have personally taken a lot away from the event, as well as some good contacts.’
”

“
‘Just to say very well done on an outstanding conference yesterday. It was a most fascinating and enjoyable day. Congratulations to you and your team.’
”



Sponsorship opportunities in 2026

Herman de Croo Lecture

SPONSORED

WAYMO

March 2026

PACTS Roundtable

SPONSORED

WAYMO

DAC BEACHCROFT

July 2026

Annual Conference

RESERVED

TRL THE FUTURE OF TRANSPORT

September 2026

Joint Working Party Meeting

RESERVED



Part of the TTC Group

September 2026

Westminster Lecture

November 2026

Parliamentary Lunch

TBC

PACTS Reports

Anytime

Media

PACTS promotes its events and key outputs through a range of communications channels, engaging with relevant transport, safety and policy audiences across the UK. Our communications activities include:

- Sharing news, reports and event updates with relevant media contacts and sector publications.
- Engaging with transport journalists and stakeholders to support informed coverage of key transport safety issues.
- Promoting PACTS events, research and insights through our website, newsletters and social media channels.



David Davies, Former PACTS Executive Director, on GB News discusses PACTS 40th Anniversary of Seatbelts Campaign and associated events.

Recent sponsors and funders

Companies decide to sponsor or exhibit at PACTS events, and fund other PACTS endeavours, for various reasons. These may include a wish to demonstrate thought leadership, Corporate and Social Responsibility objectives, sales opportunities, and a genuine wish to support progress in safety transport. The logos of some recent sponsors are shown below.



How to Sponsor:

Contact our Executive Director Jamie Hassall at:
admin@pacts.org.uk to discuss your partnership with PACTS.

We look forward to collaborating with organisations that share our commitment to transport safety.



Parliamentary Advisory Council for Transport Safety

167-169 Great Portland Street, 5th Floor, London

W1W 5PF



PACTS



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