

Countries with the fewest road deaths per head of the population in 2015

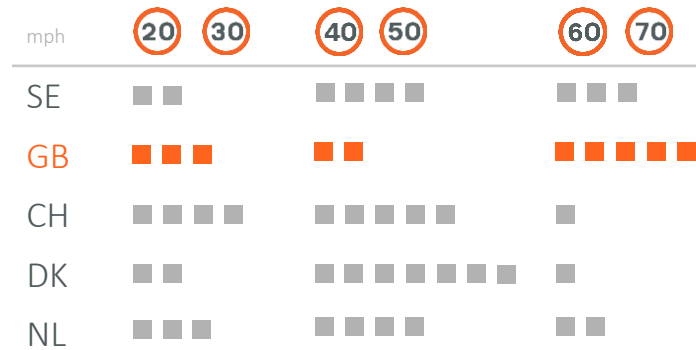


Understanding the Strengths and Weaknesses of Britain's Road Safety Performance

Britain has one of the lowest numbers of road deaths per head of the population. But international comparisons suggest that there is potential to improve safety on Britain's higher speed roads and in its vehicle fleet, and investment in the safety of pedestrians, pedal cyclists and motorcyclists is recommended.

Roads

Percentage of road deaths by speed limit: ■ ≈ 10%



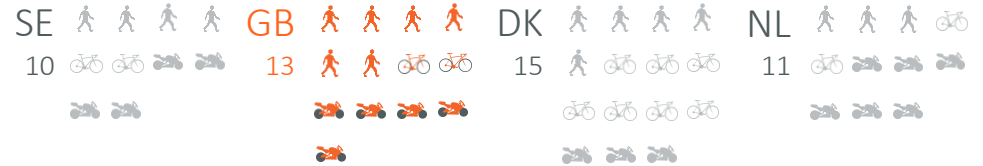
Deaths per 1,000 km of motorway:



Road deaths are more likely to be recorded as occurring at junctions in Britain than is the case in most other EU countries in which this information is recorded.

Road Users

Pedestrians, pedal cyclists and motorcyclists deaths per million people:



The overall fatality rate among 18-24 year olds is higher in Britain than in Sweden, Denmark and the Netherlands.

Vehicles

Proportion of new cars with Euro NCAP 5 star safety ratings:



The British Euro NCAP pedestrian protection scores are 19th of 28 European countries.

