



# Driving for Better Business

Wednesday 23 March 2011

BT Centre, 81 Newgate Street  
London EC1A 7AJ

Improving Performance

BT CENTRE, 81 NEWGATE STREET, LONDON EC1 7AJ  
TELEPHONE 020 7356 5000

### By Rail/tube:

**St Paul's underground** (Central) is directly across the road from BT Centre.  
**City (Thameslink) Station** is 3-400 yards along Newgate Street (about 10 minutes walk).  
Follow the 'Holborn Viaduct' exits from the platforms.

**Bank** (Central, Northern, DLR) – 3 minutes  
**Mansion House** (Circle, District) – 3 minutes

**Buses** – 4, 8, 25, 56, 100, 172, 242, 521



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PACTS is grateful for the financial support provided by BT

## Managing Risk



## Driving for Better Business Managing Risk, Improving Performance

Wednesday 23 March 2011  
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### ABOUT THE CONFERENCE

**As many as one in three road casualties may be injured while driving for work.** This includes not just the drivers of heavy goods vehicles, buses and coaches but also those who are driving cars on the way to and from business appointments. Risk on the road can and should be managed by employers in the same way as we think about dangerous equipment or slips, trips and falls.

For the last four years, **Driving for Better Business**, delivered by **RoadSafe** on behalf of the **Department for Transport**, has campaigned to raise awareness of the importance of work-related road safety in the business community and public sector by using advocates drawn from these communities to promote the business benefits of managing it effectively. Central to the campaign are 50 business champions - firms that are prepared to champion good practice by taking a business message to business.

The conference will highlight the achievements of a number of these business champions in cutting risk and improving performance. It will also highlight the resources available to organisations wishing to embark on a similar journey. The programme brings together a range of companies from multi-national to small enterprises and both the public and not for profit sectors. **It aims to celebrate success and to identify continuing challenges for road safety in the next decade.**

### PROGRAMME

09.50	Opening Remarks: <b>John Leech MP, PACTS</b> Parliamentary co-chair
10.00	Driving for work – the Government perspective: <b>Mike Penning MP</b> , Minister for Road Safety ( <i>invited – subject to Parliamentary business</i> )
10.30	Driving for work – a multi-national company's approach: <b>Patrick Lepercq, Michelin</b>
11.00	Work related road safety in the EU: <b>Ellen Townsend, ETSC</b>
11.30	Coffee
11.45	Driving for work – the large employer approach: <b>Simon Monk, General Motors</b>
12.15	The smaller employer perspective: <b>Leigh Stiff, Hannaford</b>
12.45	And when it goes wrong: <b>Mick Giannasi, ACPO</b>
13.15	Lunch
14.00	Ask the Expert Panel Session: <b>Will Murray (Interactive Driving Systems), Nick Reed (TRL), Saul Jeavons (Transafe Network)</b>
14.30	Driving for work – the public and voluntary sectors: <b>Elaine Appleby (Essex County Council), Alan Hills (Seashell Trust)</b>
15.15	Tea/coffee
15.30	Work related road safety – evidence for different approaches to reducing risk: <b>Britta Lang and Shaun Helman, TRL</b>
16.00	Closing remarks: <b>Robert Gifford, PACTS</b>
16.15	Conference closes

### TO BOOK

Please complete this form  
and return to:

Sally Le Marquand  
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### RESERVATION FORM

I would like to attend **Driving for Better Business: Managing Risk, Improving Performance**  
on Wednesday 23rd March 2011 at the BT Centre, 81 Newgate Street, London EC1A 7 AJ

**Cost: £210.00 + Vat Members / £240.00 + Vat Non-Members**

- Name \_\_\_\_\_  
Job Title \_\_\_\_\_  
Organisation \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Postcode \_\_\_\_\_
- Any dietary, mobility or other requirements (*please indicate*) \_\_\_\_\_
- I enclose a cheque -** Make cheques payable to PACTS
- Payment may be made by credit or debit card.** Please telephone **020 7222 7732**
- If your accounts department requires a Purchase Order number, please provide this when you make a booking, and before an invoice is sent out by PACTS, to avoid delayed payment \_\_\_\_\_
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